

Wisconsin Public Service Corporation P.O. Box 19001 Green Bay, WI 54307-9001 www.wisconsinpublicservice.com

October 2023

Dear Exhibitor:

The next WPS Farm Show is fast approaching. It will be held March 26-28, 2024, at the EAA Grounds in Oshkosh, Wisconsin.

The enclosed exhibitor's kit contains all your registration materials and show guidelines; please review these, as they may answer some basic questions.

Please complete and return all necessary forms, including your exhibitor's contract and payment, by Dec. 15, 2023. If we do not receive your exhibitor's contract and payment by then, your space will be offered to those on our waiting list.

After we have a certificate of insurance, covering the show dates, on file for your company, you will be able to set up at the show.

If you have any questions or special requirements, please contact me at robert.juneau@wisconsinpublicservice.com or 866-920-3276.

We look forward to seeing you in March!

Sincerely,

Rob Juneau

WPS Farm Show Manager

Robert Speneau

Enc.



### Exhibitor categories

List your company name and circle the products and/or services you will be exhibiting. Please limit your selection to your main **four** items. Return form by Friday, Jan. 26, 2024, to be included in the Agri-View official program paper and Farm Show website. Forms received after Jan. 26 will be included on the website only.

### Company name:

☐ Agricultural ceiling/wall panels	☐ Feed consulting/ration balancing	Organic products/services
☐ Agricultural consulting	☐ Feed-handling equipment/parts	□ Paint/painting/paint sprayers
☐ Air conditioning for tractors	☐ Feed/feed additives	□ Pest control
☐ Alternators/generators	Fencing/fencing equipment	□ Pipe supplier
☐ Animal genetics	☐ Fertilizer spreaders/parts	□ Planters/drills/seeders/parts
☐ Animal health	☐ Fertilizers/soil additives/testing	□ Plastic components/custom
☐ Association s/organizations	☐ Financial services	□ Portable livestock feeders/shelters
☐ ATVs/utility vehicles	☐ Flagpoles and accessories	□ Pressure washers/cleaners
☐ Auctions/sales	☐ Flooring/mats	□ Protective coatings
☐ Barn equipment	☐ Forage/feed testing	☐ Radiant floors
☐ Bedding products	☐ Fuel/propane/equipment/tanks	☐ Real estate
☐ Biomass heating	☐ Geothermal/heat exchangers	☐ Renewable energy
☐ Biogas/anaerobic digesters	☐ Gloves	☐ Robotic milking equipment
☐ Blood pressure/cholesterol screening	☐ GPS technology/data management	☐ Roofing
☐ Boring/horizontal and directional drilling	☐ Grain-handling equipment/parts	☐ Safety services/safety equipment
☐ Buildings, farm and commercial	☐ Grain storage/dryers/services	☐ Scales
☐ Calf care/housing/hutches	☐ Hay-handling equipment/tools	☐ Seed/seed handling equipment
☐ Camera monitoring	☐ Hay processing	☐ Silage bags/bunker covers
☐ Carts/wagons	☐ Hitches	☐ Silage handling equipment/parts
□ Combines	☐ Hoof health chemicals/equipment	☐ Silos/chutes/doors/repair
☐ Computers/computer software	☐ Hydraulic equipment/parts	☐ Sprayers/sprayer parts/spraying
☐ Concrete products/manure storage	☐ Industrial laundry	☐ Stoves/wood/pellets/corn
☐ Concrete work/grooving/restoration	☐ Inoculants	☐ Stray voltage information
☐ Construction equipment	☐ Insurance	☐ TMR mixers/equipment
☐ Construction materials	☐ Insulation/spray foam	☐ Tarps
☐ Corn harvesting equipment	☐ Irrigation	☐ Telescoping
☐ Cow comfort/stalls/bedding	☐ Lawnmowers	☐ Tiling/drainage
☐ Crowd gates/cattle gates	☐ Legal services	☐ Tillage equipment/parts/injectors
☐ Crop protection	☐ Livestock-handling equipment	☐ Tools
☐ Chemicals/pesticides	☐ Livestock supplies and services	☐ Tractors/tires/related services
☐ Dairy sanitation/cleaning products	☐ Loaders/skid steers/attachments	☐ Trailers
☐ Drones/unmanned aerial vehicles	☐ Logging/brush/trees/equipment	☐ Trucks/caps/liners/equipment
☐ Education	☐ Lubricants	☐ Udder hygiene products
☐ Electric motors/equipment/supplies		☐ Uniforms
☐ Electric utility	☐ Manure-handling equipment/parts	☐ Ventilation/fans/curtain systems
	☐ Media/publications/radio stations	<del>_</del>
☐ Energy conservation/efficiency	☐ Milk marketing/processing	☐ Water heating
☐ Engineering/permitting	☐ Milking equipment/testing	☐ Weight transfer system
☐ Engines/transmissions/repairs	☐ Milking parlors	☐ Welding equipment
☐ Farm rewiring	☐ Miscellaneous equipment/supplies	□ Welding/fabrication
☐ Farm supplies	☐ Miscellaneous services	☐ Wells/watering equipment
		■ Windows/doors





Name Tags Request Form

Return requests for name tags by Friday, Feb. 2, 2024. A self-

### **Parking Passes Request Form**

email: robert.juneau@wisconsinpublicservice.com

Company name:	addressed, stamped envelope is enclosed for your convenience.  Company name:		
Company hame.			
Number of parking passes needed:	We need name tags for the following individuals (please print):  1.		
NOTE: Parking passes will be mailed prior to the show if the request is received by Friday, Feb. 2, 2024. We will have parking passes available at the Farm Show Administration Office for any requests	2.		
received <b>after</b> Feb. 2.	3.		
Provide us with <b>one contact name and address</b> for receipt of parking passes:	4.		
	5		
	6.		
	7.		
	8.		
	9.		
Return to: Rob Juneau	10.		
Wisconsin Public Service P.O. Box 19001	11.		
Green Bay, WI 54307-9001 fax: 920-430-6128	12.		



### Important dates and phone numbers

Dec. 15, 2023 Registration deadline to guarantee space for previous

exhibitors.

March 11, 2024 Grounds open for equipment staging, 7 a.m. to 5 p.m.

Contact Rob Juneau with questions.

March 18, 2024 Tractors and forklifts available for unloading. Outside

exhibitor setup begins.

March 22 and 25, 2024 Exhibit setup 7 a.m. to 5 p.m. A detailed setup schedule

will be included in your confirmation packet.

All exhibits **must** be in place by 7 p.m. Monday, March 25. No unloading will be allowed after 6 p.m. **Contact Rob Juneau for** 

special setup requests or concerns.

March 26-28, 2024 WPS Farm Show

9 a.m. to 4 p.m., March 26 and March 27

9 a.m. to 3 p.m., March 28

To ensure your ability to participate in the 2025 WPS Farm Show, please refrain from dismantling your booth before

3 p.m., March 28.

March 28, 2024 Teardown begins at 3 p.m. No loading allowed after 7 p.m.

March 29, 2024 All equipment must be removed by noon.

**Contact information:** 

Rob Juneau, Farm Show manager

Wisconsin Public Service

Office: 920-617-5108 Cell: 920-660-8172

Toll-free: 866-920-3276

Email: robert.juneau@wisconsinpublicservice.com

### Special notes:

- WPS is not liable for any damage in a booth.
- Any booth containing fuel must have a fire extinguisher available.
- Exhibitors displaying equipment that requires fuel must tape over fuel caps and spouts.
- Batteries must be disconnected on all machinery displayed indoors.
- All display materials must be fire retardant.
- The exhibitors' reception will be held Tuesday, March 26.



### Lodging — Accommodations

Welcome to Oshkosh and the 2024 WPS Farm Show. Below is a list of hotels provided by the Oshkosh Hotel Marketing Group that look forward to serving you and making your stay enjoyable. Rates are valid from Sunday, March 24, through Thursday, March 28, 2024.

To learn more about what to do in Oshkosh, call the Oshkosh Convention and Visitors Bureau toll-free at 877-303-9200 or visit their website at visitoshkosh.com.

Hotels	Rate range	Amenities	Phone number
AmericInn 1515 Planeview Drive	Call hotel directly	HB, PF, FA	920-376-8729
Best Western Premier  1 N. Main Street	Hotel may still be under renovations	HB, CB, PF, P, FA, R	920-230-1900
Braywood Suites 143 Church Ave.	Call hotel directly	Full breakfast	920-267-0300
Cobblestone Suites 3105 S. Washburn St.	Call hotel directly	HB, P, PF, FA , R	920-303-1133
Comfort Suites 400 S. Koeller St.	\$116.15	HB, P, PF, FA	920-230-7378
Fairfield Inn by Marriott 1800 S. Koeller St.	\$139.00 (use rate code: WPS	CB, P, PF	920-233-8504
Hilton Garden Inn 1355 W. 20th St.	Call hotel directly	P, FA, R	920-966-1300
Holiday Inn Express \$139 2251 Westowne Ave.		HB, P, PF, FA	920-303-1300
La Quinta Inn 1886 Rath Lane	Call hotel directly	CB, PF	920-233-4190
Motel 6 1015 S. Washburn St.	Call hotel directly	P (outdoor)	920-233-4300
Super 8 1581 W. South Park Ave.	Call hotel directly	CB,PF	920-426-2885
TownePlace Suites by Marriott 1365 North Westfield Street	Call hotel directly	HB, PF, P, FA	920-891-8500
Quality Inn 1495 South Park Ave.	Call hotel directly	HB, CB, PF	920-232-0300

HB = Hot breakfast

CB = Continental breakfast

Amenities: R = Restaurant

FA = Fitness area

PF = Pet friendly

P = Pool





### Wisconsin FFA Silent Auction

In Hangar B during the WPS Farm Show

### We need your help!

Consider donating daily auction items and/or higher-value three-day auction items

As a sponsor, WPS invites you to donate an item or two for the auction (\$25 minimum value, please).

<u>IDEAS:</u> Items that sell really well are coolers filled with items, collectibles (paintings, collectible toys) tools, kids' toys/apparel, Carhartt clothing, experiences, gift cards, high-value farm supplies.

**Thousands of visitors will see your item prominently displayed** during the WPS Farm Show and have a chance to register a bid – all to raise money for Wisconsin FFA!

#### Thank you in advance for your participation!

Wisconsin FFA now has more than 21,000 members statewide! We appreciate your support of this important organization.

<u>To donate</u>, items can be sent to: Wisconsin FFA Foundation 1241 John Q Hammons Drive Suite 200 Madison, WI 53717

 Items can also be dropped off at the Farm Show office in Oshkosh upon your arrival at the show, or at the silent auction site in Hangar B.

For more information about the silent auction:

- Emily Peters, Communications and Event Coordinator, Wisconsin FFA Foundation, 608-218-1597
  - epeters@wisconsinffafoundation.org
- Corey Kuchta, Agribusiness Market Leader, Wisconsin Public Service, 906-863-4319

### Yes, I'd like to donate to the Wisconsin FFA Foundation Silent Auction!

□ I have enclosed item	(s) with this form		will deliver item(s) to the WPS Fo	arm Show
Company			Show Booth No	
Contact Name <u>(Feel free to attac</u>	ch a business card ov	er this	section)	
Phone	Mob	ile		
Address	Em-	ail		
City	Sta	te	Zip	
Auction Item 1			Approx. \$ Value (min. \$25, <sub>I</sub>	please)
Auction Item 2			Approx. \$ Value (min. \$25, <sub> </sub>	please)
Auction Item 3			Approx \$ Value (min \$25 )	nlegse)

#### Return this form to:



### **BOOK YOUR AD SPACE IN THE OFFICIAL PROGRAM TODAY!**

Event Dates: March 26 - March 28, 2024 Location: EAA Grounds, Oshkosh, WI

Plan to join us for the Farm Show Exhibitor Dinner Tuesday, March 26, sponsored by *Agri-View*. Look for more information in your Exhibitor Packet.

## There is only one Wisconsin Public Service Farm Show Official Program, and Agri-View prints it.

The program contains everything producers need to plan their trip to the Farm Show including a list of exhibitors, maps, schedules and editorial about the 2024 Farm Show and features.

The Official Program will be inserted into Agri-View the week before the show and is the only supplement that can be distributed outside of paid booth space at all of the exhibit hangars' entrances.

Agri-View is Wisconsin's largest weekly ag newspaper, reaching nearly 28,000 readers throughout Wisconsin and into the surrounding areas of Minnesota, Michigan, Illinois and Iowa.

Get more! The Official Program will also be available online at agriview.com. (Over 41,000 page views per month)

Reach customers pre-show and at the show (even if you're not attending)! Run a full-page or half-page ad in Agri-View's "WPS special section" March 21 and include a Hyperlocal Mobile campaign during the Wisconsin Public Service Farm Show. Target your digital ad to ½ mile around the show. Your ad will be delivered to mobile devices at the event, and we will create the ad for you!

PUBLISHED March 21, 2024

**DEADLINE** March 6, 2024

**DISTRIBUTION** Printed within Agri-View, this section will be viewed by over 20,000 decision-makers at the WPS Farm Show.

### **RATE**

Ad Dimensions	Investment
Full Page (10.25" x 10")	\$1,746
Jr. Page (7.625" x 10")	\$1,286
1/2 Page Vertical (5" x 10")	\$957
1/2 Page Horizontal (10.25" x 4.75")	\$957
1/4 Page (5" x 4.75")	\$497
1/8 Page (5" x 2.25")	\$262

Color: Spot \$85, Full \$160.

Limited Color is available. Please call ahead.

#### Reserve your ad space today!

Amplified AG Mobile Plan FP \$2,450 Amplified AG Mobile Plan HP \$1,700

#### **CONTACT YOUR AGRI-VIEW REPRESENTATIVE**

Julie Heck Northcentral WI (608) 573-9813 jheck@madison.com Steve Scharf
Northeast WI
(608) 576-3035
sscharf@madison.com

Ashley Johnson
Southern WI
(608) 228-6834
ajohnson@madison.com

Daryl Wermedal Northwest WI (608) 212-4113 dwermedal@madison.com Matt Meyers
President
(608) 444-5682
mmeyers@madison.com



### Registration instructions

Please complete and return these forms to WPS by Friday, Dec. 15, 2023, or your space will be offered to those on the waiting list.

#### I. Exhibitor contract and payment

- Complete contract, sign and date, and make a copy for your files.
- □ Make check payable to: WPS Farm Show.
- Return to WPS in provided business reply envelope.

#### 2. Provide certificate of insurance

- □ Reference the name in which you are doing business at the show.
- □ Insurance shall name "WPS, the Experimental Aircraft Association, Inc., and the EAA Aviation Foundation, Inc., and each of their respective officers, directors, employees, members, affiliates and divisions" as additional insureds with respect to responsibilities under this agreement.
- □ Email a copy to Rob Juneau at robert.juneau@wisconsinpublicservice.com, fax it to 920-430-6128 or return it to WPS in the provided business reply envelope.

#### 3. Exhibitor categories

- Provide or verify your company name.
- □ Select up to four products and/or services you will promote at the WPS Farm Show.
- □ Return to WPS in provided business reply envelope.

#### 4. Wood chips

- If you are an outside exhibitor and would like wood chips for your space, please complete the enclosed form.
- □ Return to WPS in the provided business reply envelope.

Return the following to the respective companies, not WPS.

- I. Complete and return the following paperwork for tent orders
  - □ Rental of tent form (if applicable).
- 2. WI Expo forms
- 3. If you have additional electricity needs beyond what is provided, complete and return the electricity form to Faith Technologies.



## **Wood Chip Order Form**

Yes, I would like wood chips for my outside booth space.			
Company/0	Organization:		
Address: _			
City:		State: Zip:	
Contact Pe	erson:		
Phone:		Lot/Booth No.(s):	
	cubic yard(s) x \$30 = \$	total due	
Coverage: One cubic	yard covers the following:		
<u>Depth</u> 2" 3"	<u>Sq.ft.</u> 162 108 81		

Please return this form along with check made payable to WPS – Farm Show in the enclosed return envelope.



### JK Rentals, Inc.

P.O. Box 467 Kewaskum, WI 53040 Phone: (800) JKTENTS (558-3687)



Fax: (262) 626-2780 Email: travis@jkrentals.com

Company Name:\_\_\_\_\_

# WPS – JK Rentals Order Form March 26th, 2024 – March 28th, 2024

\*Pricing only good for duration of show

### ORDERS MUST BE RECEIVED BY TUESDAY, MARCH 12TH 2024

Frame Tents 7' Legs Includes tent and sidewall.

	Frame rems / Legs includes tent and sidewall.						
Qty Size Tent Price		String Light	Tent Weights	Tent Floor	Tatal Daise		
		Size	Tent Price	(quantity needed)	(quantity needed)	(quantity needed)	Total Price
		10 x 10	\$377.58	\$79.94	\$255.78	12x12 \$228.38	
		10 x 20	\$507.15	\$79.94	\$255.78	12x20 \$380.63	
Ī		10 x 30	\$665.33	\$79.94	\$319.73	12x32 \$609.00	
Ī		20 x 20	\$679.80	\$79.94	\$415.64	20x20 \$639.45	
Ī		20 x 30	\$971.21	\$79.94	\$623.47	20x32 \$1,020.08	
Ī		20 x 40	\$1,158.93	\$79.94	\$719.39	20x40 \$1,278.90	
Ī		30 x 30	\$1,304.03	\$79.94	\$831.29	32x32 \$1,636.69	
Ī		30 x 40	\$1,738.39	\$79.94	\$991.15	32x40 \$2,047.76	
Ī		30 x 50	\$2,174.51	\$79.94	\$1,278.90	32x52 \$2,664.38	

**Tent Heaters** Forced air LP fired – Requires 120V electricity.

Tent Information – Please read completely.  All tents are frame tents. Tents are flame retardant vinyl and include all necessary materials and labor; sidewall is also included. Many more izes are available than what is listed. Please call us if you need other sizes.  TENT WEIGHTS: Please note that in some areas of the EAA grounds, tents cannot be staked and must be weighted. Please inquire a JK stentals representative before placing your order, as there is an additional charge for weighted tents. The cost of the weights are total, in the return of the weights and in the return of the weights and in the return of the weights are total, in the return of the weights and in the return of the weights are total, in the ret	Quantity Needed:	\$837.37 per heater (200 lbs LP minimum	n needed for show hours) Rate Extended: \$
Address:	All tents are frame tents. T izes are available than wl <b>ENT WEIGHTS:</b> Please l Rentals representative bef	ents are flame retardant vinyl and include all ne hat is listed. Please call us if you need other size note that in some areas of the EAA grounds, ter	es. nts cannot be staked and must be weighted. Please inquire a JK
Credit Card Authorization  Card Number:	Address:  City/State/Zip:  Phone: ()  Email:  Equipment Ordered	Fax: () By (please print):	This form must be returned with proper credit card authorization or a check for full amount to  JK RENTALS in advance of form due date.  Subtotal:  Transportation: \$ 100.00  5% ST:  Total:
Card Number: 3 Digit Security Code (located on back of card): Card Holder Name (exactly as printed on card): Billing Address:	-		PTION FORM with this current completed form.
Card Holder Name (exactly as printed on card):	Card Number		
Signature:	Card Holder Name	(exactly as printed on card):	
	Signature:		<u></u>



### JK Rentals, Inc.

P.O. Box 467 Kewaskum, WI 53040 Phone: (800) JKTENTS (558-3687) Fax: (262) 626-2780



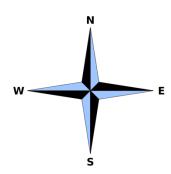
Email: travis@jkrentals.com

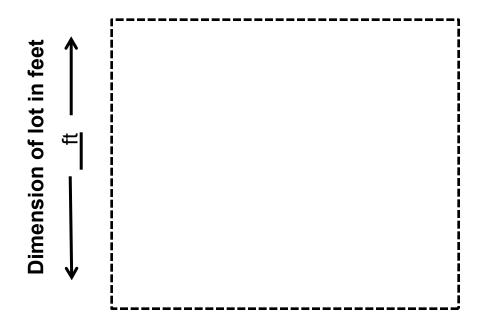
# Tent Location \*REQUIRED\* for Active Contract

This must be filled out and returned. JK Rentals, Inc. will use the information that you supply to place the tent. If the information you supply is incorrect and if the tent needs to be moved **ADDITIONAL CHARGES WILL APPLY**. Please choose the layout that best fits your order.

### The following information is required:

- 1. Lot number(s): \_\_\_\_\_
- 2. Tent Size:
- 3. How many feet from the North end of the lot? \_\_\_\_\_\_
- 4. How many feet from the South end of the lot?
- 5. How many feet from the East end of the lot? \_\_\_\_\_
- 6. How many feet from the West end of the lot? \_\_\_\_\_





Dimension of lot in feet
← \_\_\_\_ft →



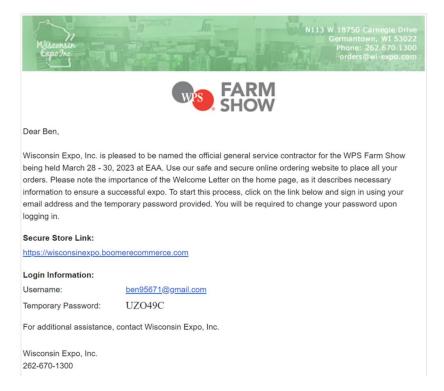
#### Dear Exhibitor,

Wisconsin Expo has been selected as the official decorator for the upcoming WPS Farm Show on March 26-28, 2024. This year we will be using an online ordering platform to streamline your ordering process. Please see below for more information on what to expect. If you have any questions at any time, please email us at <a href="mailto:orders@wi-expo.com">orders@wi-expo.com</a>.

1) You will receive a Welcome email from Wisconsin Expo within one week of registering for your booth (see sample screenshot of email below). If you do not receive a login within one week, please email us at orders@wi-expo.com PLEASE CHECK YOUR SPAM FOLDER!

WPS Farm Show Exhibitor Ordering Accessible Online Inbox x

Wisconsin Expo, Inc. <orders@wi-expo.com>
to me ▼



2) Within the email you will find your assigned user name which will be your email address and your password. Please copy and paste the password so it is entered properly.

### 2024 WPS Farm Show - Electrical Service Needs

Please return via mail or email by Friday, February 9, 2024 to

**Faith Technologies** 

ATTN: Service Dept / Steve Jochman

PO Box 260

Menasha, WI 54952-0260 Phone: 920-470-0491

Email: steve.jochman@faithtechinc.com

750 watts at 120 volts is available at no charge in all exhibit areas.

To request an increase in electrical power, please complete this form and return it by <u>Friday, February 9, 2024</u>. This information is required for our electrician to create an accurate quote for your approval. No work will proceed until this quote is signed by an authorized individual and returned. If you have any further questions, please contact Steve Jochman at 920-470-0491.

The exhibitor will pay Faith Technologies for all costs incurred to increase electrical power for an assigned space. If you have questions about your electrical needs, please contact Faith Technologies directly at 920-470-0491.

Work will not proceed without it. Faith Technologies will bill your company for all costs.			
	WATTS	AMPS	VOLTS
What kind of equipmen	t will be used that requires t	he above number of watts, amp	os, and volts?
COMPANY NAME			
CONTACT NAME			
BOOTH / SPACE LOCATION	ON		
AUTHORIZED BY			
PHONE NUMBER			
EMAIL ADDRESS			

PLEASE BE SURE TO BRING EXTENSION CORDS [at least 50']

**NOTE**: all outlets / pedestals are shared electrical outlets

GENERATORS ARE NOT ALLOWED WITHOUT SPECIAL APPROVAL.



